

**Wally
Herger**
Congressman

2nd District - California



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CONTACT: DARIN THACKER
(202) 225-3076

MEDIA ADVISORY

Congressman Herger Discusses Medicare Prescription Drug Benefit in Public Service Announcement

(Washington, D.C.) -- Congressman Herger recently recorded a public service announcement (PSA) regarding the new Medicare Prescription Drug benefit (Medicare Part D). The PSA reminds seniors and their families of the May 15, 2006 deadline to enroll without penalty. Video and audio files to access the PSA are below.

"Millions of seniors are taking advantage of the new Medicare prescription drug benefit," Herger stated. "Most of those who enroll will save money, and it's estimated that those who previously lacked coverage will save an average of \$1,100 annually. The deadline to enroll without penalty is approaching, so I want to encourage all Medicare recipients and their families to take a close look at the various plans and determine which will best help reduce their prescription drug costs."

The deadline to enroll in Medicare Part D without penalty is May 15, 2006. For more information regarding the benefit, seniors and their families can call 1-800-MEDICARE, or visit <http://www.medicare.gov> on the Internet.

Video (33 seconds) - mini-DVs and beta tapes are available and will be distributed. To view PSA, visit, [http://www.house.gov/herger/images/Herger Medicare PSA.wmv](http://www.house.gov/herger/images/Herger_Medicare_PSA.wmv)

Audio (radio actuality, 33 seconds)-
[http://www.house.gov/herger/images/Herger Medicare PSA.mp3](http://www.house.gov/herger/images/Herger_Medicare_PSA.mp3)

NOTE: Broadcasters are prohibited from playing communications that may be considered "electioneering communications" (including PSAs) within thirty days of a primary election, and sixty days of general election. California's primary election date is June 6. As such, the expiration date to broadcast (whether video or audio) Congressman Herger's Medicare PSA is May 5, 2006.

For more information, log on to <http://www.house.gov/herger> on the Internet!

Text of Congressman Herger's Medicare Prescription Drug Benefit PSA:

"Hi, I'm Congressman Wally Herger. All seniors and people with disabilities now have the opportunity to sign up for Medicare's new prescription drug plan. Under this new plan, California's Medicare beneficiaries have access to affordable prescription drugs.

The deadline to sign up is May 15th. To learn more about how you can enroll in a Medicare prescription drug plan, call 1-800-MEDICARE, or visit *www.medicare.gov*."

For more information, log on to <http://www.house.gov/herger> on the Internet!